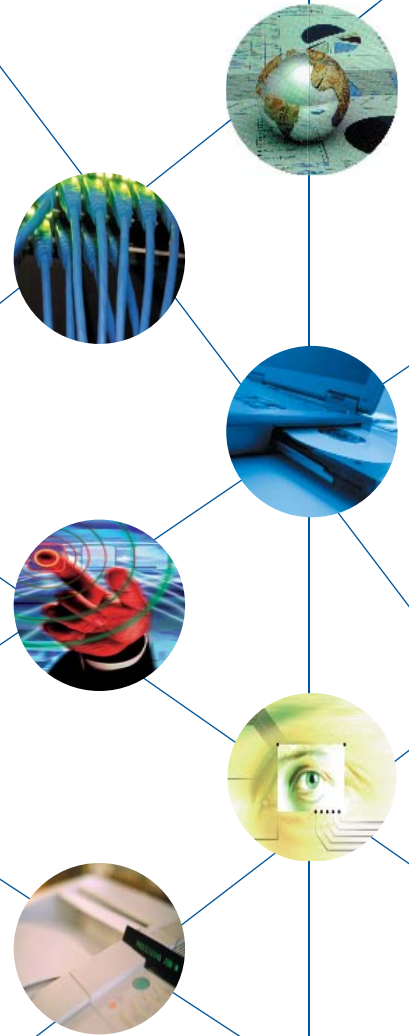


Bringing Business & Technology Together...Simply



**Simplicit**  
Business Technology

Solutions Driven • Results Oriented

## Business & Technology, Technology & Business...it can be confusing

What is business?

Business is about bringing your customer closer to the products and services that you offer. Business is having the ability to provide instant access to resources to those that not only need it but also, expect it.

In today's business environment, the use of technology is essential and affects the bottom line of all establishments. If the technology within your organization is not functioning properly, your business is not operating as efficiently as it could.

What is technology for business?

Technology is more than just computers, servers, and the Internet. E-mail, voice mail and data storage are simply pieces of technology. Technology is not an expense, it is what allows your business to deliver what your customers expect, when they expect it. Technology is a tool that allows you to assure your customers that you can be reached at all times, no matter where you are.



## Infrastructure

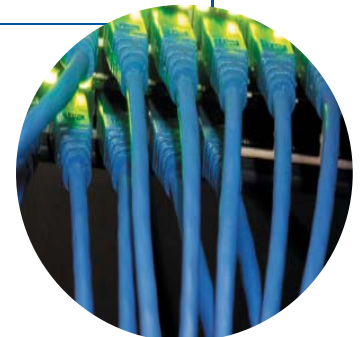
We have existing relationships with reputable manufacturers, those that have achieved "Best of Breed" status, which allow us to procure, configure, install, and maintain an entire technology infrastructure within your organization.

At Simplicit, we understand that cost is a concern for all businesses. We take the time needed to gain a better understanding of how the existing infrastructure works within your organization. We want to know what your expectations are as well as what your customers expect from you before we make any recommendations.

Once we have gathered all of the appropriate information, we will present you with an evaluation of your existing infrastructure coupled with an action plan that will meet the needs of your internal workforce and your customers, as well as increase overall productivity within your organization.

Our infrastructure offers include:

- Advanced Server platforms
- Connectivity and Access devices
- Wireless LAN's and WAN's
- Premise Data and Voice cabling



## Applications

The majority of interaction with technology is with software and the applications your company uses on a daily basis. We at Simplicit recognize the significance of properly functioning daily applications. If your applications are not working accurately, chances are, your employees are not able to deliver information pertinent to their customers. The Engineers at Simplicit are well versed in a variety of software applications.

Simplicit can work with you to implement the following applications and more.

- All Microsoft products
- Web, E-mail, and Collaboration software
- Quickbooks and other GL applications
- Adobe Applications



## Engineering

In the world of business technology, organizations often times need assistance in completing projects while working with limited resources. Simplit offers the support needed to get the job done while working within a low-cost structure. We offer project based and staffing based solutions to help you meet your objectives. We pride ourselves on our ability to customize on site solutions for all of our clients to meet short and long-term projects. Each Systems and Network Engineer is highly trained, qualified, and certified in a multitude of products and technologies.

Our Engineers specialize in working with the following technologies:

- Microsoft Server and PC based solutions
- Apple Server and desktop solutions
- Wireless, Security and VPN applications
- On site Support



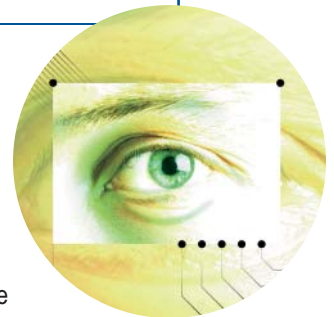
## Security

We at Simplit agree that data security is a priority for today's businesses. You cannot allow your confidential information to become compromised or destroyed. Information security is much more than constructing a fire wall, it also includes making sure that your business is protected from internal users as well as detecting weaknesses in your security infrastructure that you may not know exist.

Simplit's Security Specialists will evaluate how secure your data is. Our professional Specialists will then present you with a variety of solutions that will ensure that your data is as secure as possible working within the budget that you outline.

Simplit's certified Security Specialists can perform the following services for your business:

- Security audits and policy direction
- Fire wall implementation
- Intrusion detection
- E-mail and Virus protection
- Disaster Planning and Data Recovery



## Printer Service & Maintenance

Printer issues have the potential to cripple an organization. Who are you going to call when your printer goes down and the warranty has run out? Do you want to institute a preventative maintenance program to reduce down time in the future? Are you considering purchasing a new printer or replacing an old one—need help choosing the right one? Simplit's engineers offer consulting, setup, network installation, service and maintenance on the many types of printers on the market today.

We specialize in working with the following printers:

- HP
- OKI
- NEC
- Lexmark
- Epson





150 Monument Road • Suite 500 • Bala Cynwyd, PA 19004 • USA  
Tel 610.980.0057 • Fax 610.668.2181  
[www.simplicitbt.com](http://www.simplicitbt.com)